JAMESTOWN COMMUNITY COLLEGE
State University of New York

INSTITUTIONAL COURSE SYLLABUS

Course Title: Princ of Management

Course Abbreviation and Number: BUS 2570   **Credit Hours:** 3   **Course Type:** Lecture

Course Description: Students will learn the basic concepts, factors, functions, and techniques of management in organizations. Students will obtain specific knowledge of planning, organizing, directing, and controlling and the interconnectedness of these functions in productive organizations. Upon course completion, students will demonstrate a knowledge of the principles of good management in individual and team-based environments.

Prerequisite/Corequisite: ENG 1510 without supports or Corequisite: ENG 1510 with supports.

Student Learning Outcomes:
Students who demonstrate understanding can:
1. Demonstrate a knowledge of the principles of good management in individual and team-based environments.
   - Specifically, they will demonstrate knowledge of planning, organizing, directing and controlling
2. Demonstrate knowledge of the interconnectedness of management functions in productive organizations.

Topics Covered:
- Introduction to Organizations and Management
- Management Yesterday and Today
- Organizational Culture and the Environment
- Managing in a Global Environment
- Social Responsibility and Managerial Ethics
- Decision Making: The Essence of the Manager's Job
- Foundations of Planning
- Strategic Management
- Planning Tools and Techniques
- Organization Structure and Design
- Managerial Communication and Information Technology
- Human Resource Management
- Managing Change and Innovation
- Foundations of Behavior
- Understanding Groups and Teams
- Motivating Employees
- Leadership
- Foundation of Control
- Operations and Value Chain Management

Information for Students
- Expectations of Students
  - Civility Statement
  - Student Responsibility Statement
  - Academic Integrity Statement
- Accessibility Services
  Students who require accommodations to complete the requirements and expectations of this course because of a disability must make their accommodation requests to the Accessibility Services Coordinator.
- Get Help: JCC & Community Resources
- Emergency Closing Procedures
- Course grade is determined by the instructor based on a combination of factors, including but not limited to, homework, quizzes, exams, projects, and participation. Final course grade can be translated into a grade point value according to the following:

A=4.0	B+=3.5	B=3	C+=2.5	C=2	D+=1.5	D=1	F=0

- Veterans and active duty military personnel with special circumstances (e.g., upcoming deployments, drill requirements, VA appointments) are welcome and encouraged to communicate these to the instructor.

Effective Date: Fall 2024